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Australasia Business Fun Facts

An orange speech bubble with a white border and a tail pointing towards the bottom left. It contains white text.

Time to share some fun facts to reflect on this 2020's performance!

Fun Fact 1:
Did you know?

Which country has more than **3,800 business** that are over **200** years old and **50,000** business more than **100** years old?



Japan

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How many monthly active users are there globally on WeChat?

Fun Fact 2:
Did you know?

More than 1.2 billion



Fun Fact 3:
Did you know?

Australia currently has 14 free Trade Agreements (FTAs) in force covering up to 20 countries including China, Singapore, Vietnam and Indonesia.

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Nearly half of Vietnam's population is under 30 years old. This is also called the "golden population structure".

Fun Fact 4:
Did you know?

Fun Fact 5 & 6:
Did you know?

5 WeChat has significant reach with over 1.2 billion monthly active users compared to Facebook at 2.5 billion worldwide.

6

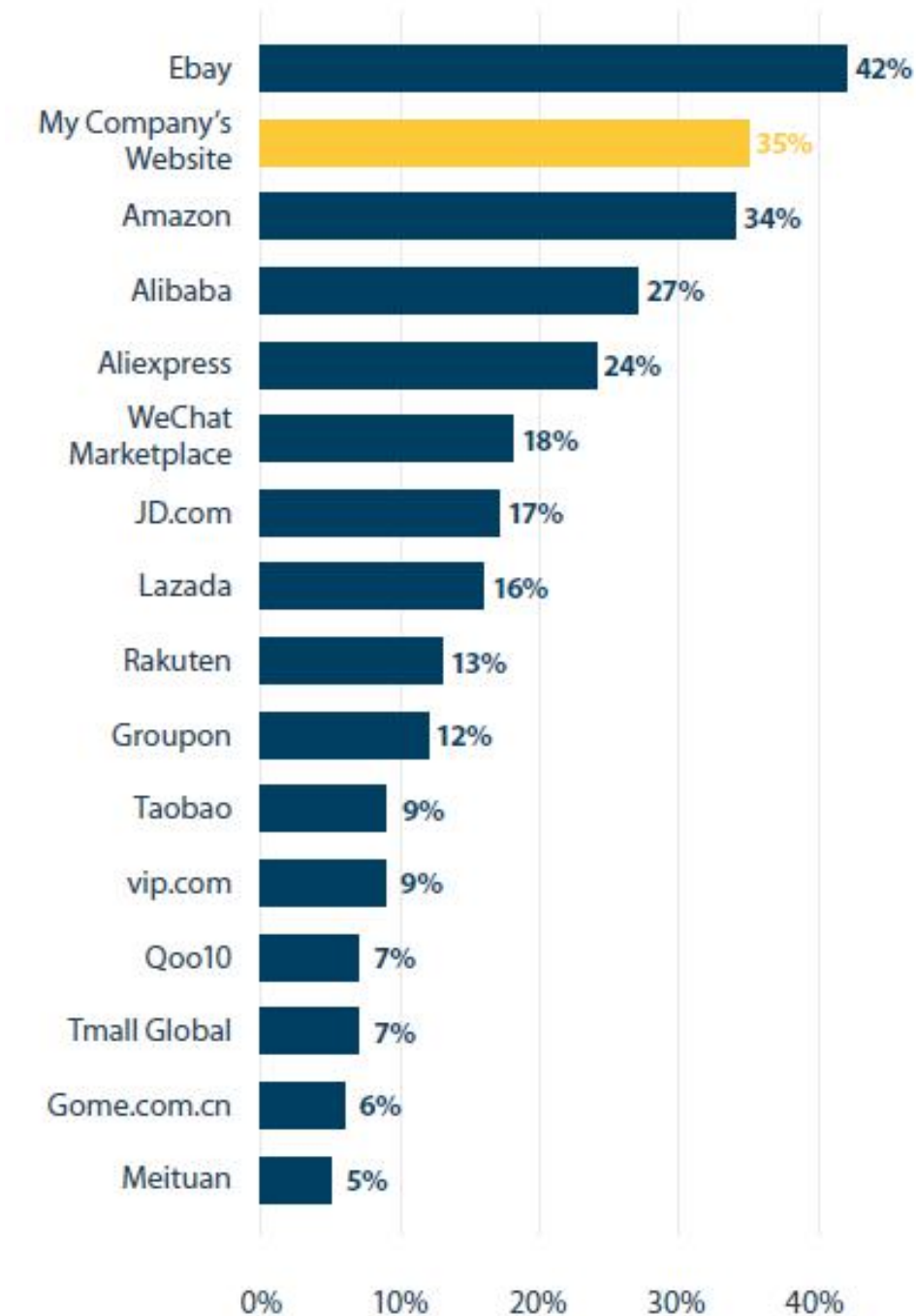
Alibaba Group initially started as a business to business (B2B) marketplace in 1999 and continues to support trade between Chinese factories and international buyers.

Fun Fact 7

Drones with high resolution cameras are now being used in the U.S. and Europe to fly inside supermarkets and warehouse at night to perform stocktake operations.

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Opportunity Asia survey: online platforms used to sell products in Asia

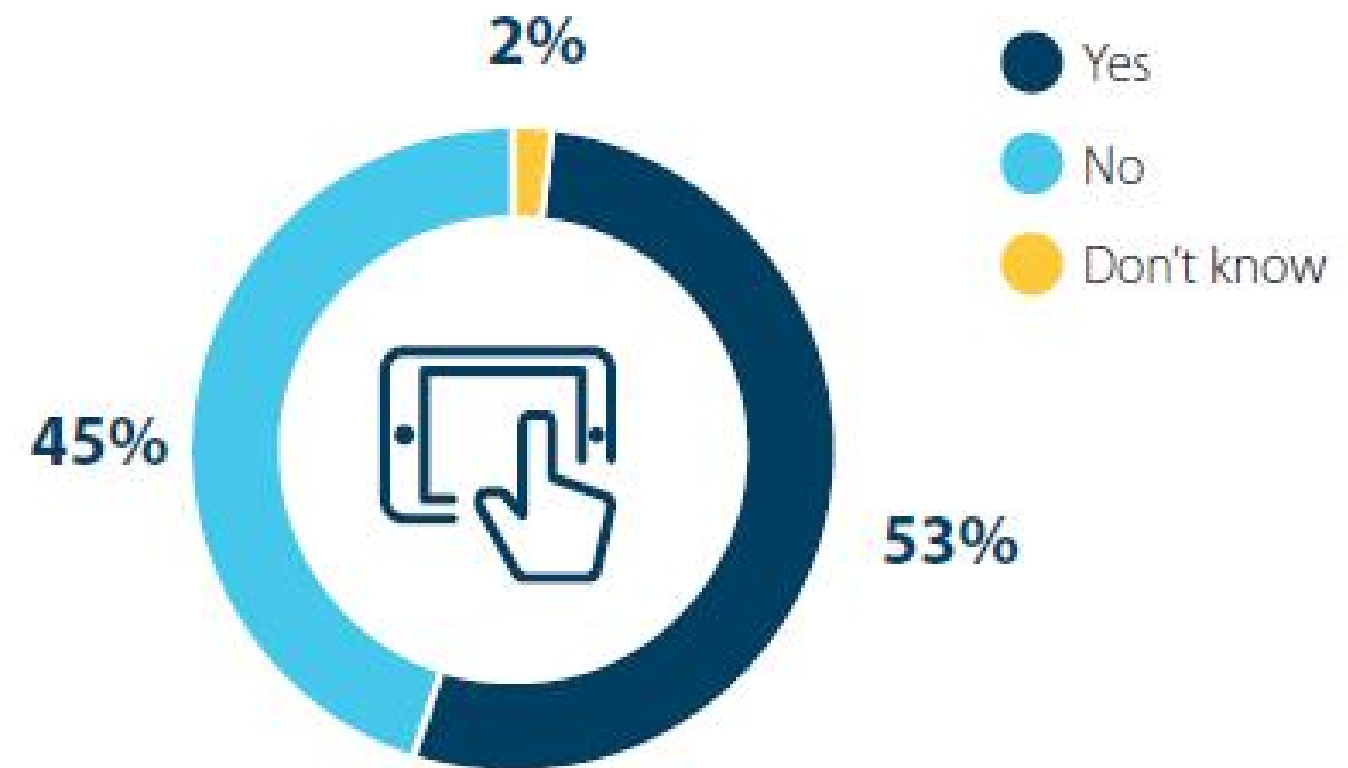


Alibaba Freshippo

You can get anything delivered from Alibaba's Freshippo Supermarkets in China within 30 minutes if you live within a 3km radius of a store. It's also free even if you ordered just one onion to finish cooking dinner!

Fun Fact 8:
Did you know?

Selling online products/service to Asian Market



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Let's Chat

About Us

We help brands to build better brand experience towards Chinese customers by bringing our knowledge and expertise of local markets with the aim to overcome language, cultural and behavioural barriers.



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